



SAVANNAH
INFLUENCERS

SHARING
SAVANNAH
INFLUENCERS
CONTENT ON YOUR

INSTAGRAM
FACEBOOK
+BLOG

The Savannah Influencers Social Media Team has put together this quick guide to help you easily share information through your social media channels.

Our goal is to increase local community awareness of our group, our purpose and our initiatives.

Engagement is the best way for us to grow an audience and create a community of local support online and in real life.

We've put together some ways you can creatively share content with your followers, friends + family on Instagram, Facebook and Blog (if you have one).

Thanks!

- SI SOCIAL MEDIA TEAM





1) Instagram Stories: We want this to be organic and genuine. If we share something that speaks to you, promote the content on your Instagram stories. Post any featured images from your posts to your Instagram and use as many relevant hashtags to ensure maximum reach. Reply to comments, follow people, like other people's images and engage!

(Suggestions include: #followfriday, #womencrushwednesday, #wcw)

2) Interact: Invite people to visit our posts by tagging someone that would find our content relevant in their lives. Comment and like our posts that resonates with you and go check out the other people that do and comment and like a few of their images in their feed that you like!

3) Ask people to double-tap or start a poll to get engagement

4) Use relevant hashtags and tag our group! #savannahinfluencers, @savannahinfluencers

5) Add Savannah Influencer to your profile if you'd like and add the link to our group in your linkt.ree.





- 1) Share SI posts and members' posts. Go beyond sharing and add a little personal note on why you shared it to engage your following.
- 2) Share blog posts you may write on the group and add why you are a part of it.
- 3) Invite people to check out the page and give us a follow when you share posts promoting our content.
- 4) Like, comment, tag a friend
- 5) At events, meetings, etc. take photos and share them. Let people know what we are doing and how we may be helping the community! Be sure to tag the group and add relevant hashtags.





- 1) Write a blog post on Savannah Influencers. Why you are part of the group and what do you hope to achieve?
- 2) Share with your readers the events we host.
- 3) Highlight a member of the group that is doing something amazing and you want to share it!
- 3) Add a tab on your blog where readers can learn more. Direct them to all our social platforms.
- 4) We are working on creating a graphic/link to add to your sidebar if you wish to share.



Web:
www.savannahinfluencers.com

Instagram:
@savannahinfluencers

Facebook:
@savannahinfluencers

Email:
savannahinfluencers@gmail.com

